Enabling Growth Through Innovation

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European Commission

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Business Support on Your Doorstep

UKRI Innovate UK

Inventya and EEN

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Inventya is one of the Enterprise Europe Network partners included in the Innovate UK family

Inventya provides free support:

- Tailored innovation support for SME's
- Support is 1-2-1 coaching / advisory
- Access to Innovate UK grants and funds
- Next EEN event on 31st July 2020 "Sustainable Innovation Fund Round 2 - Writing compelling grant application". Registration link HERE.

Goal: To help SMEs to commercialise innovative ideas and succeed in new markets

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Supporting businesses' COVID response

Short-term - Challenges

Understand the issues (stop the ship from sinking)

Mid-term - Stability

Build resilience and plan for future growth (steady the ship)

Long-term - Growth

Support business growth (plot the course and set sail)

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9 Growth Dimensions

Framing needs analysis and programme delivery

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Vision and Strategy
(ambition, leadership, innovation culture...)

Market Readiness & Alignment
(value propositions, internationalisation...)

Innovation Process
(innovation management, fit with business strategy…)

Internal Capability
(management & leadership, drivers & enablers, business model, experience…)

Collaboration
(for technology development and transfer, for scaling…)

Results
(Innovation KPIs & business KPIs…)

Intellectual Property
(IP Audit, IP management, freedom to operate...)

Finance for Growth
(reserves and cash, public funding and equity finance...)

Support for Growth
(engagement with innovation support landscape...)

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WOMEN IN INNOVATION

Goal: To boost and provide business support to women doing innovation.

- Series of seminars and workshops on specific topics.
- Organised in the North West by **Inventya** .
- Created by **Innovate UK** and supported by the Knowledge Transfer Network.

Women in Innovation Award to be launched in September 2020!

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Contact Us!

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